

## Shoreline Insertion Order

**Insertion #**

319416

**Submitted**

2022-01-03 11:41:08

**Sales Rep**

L-127 Monica Evans

**Account Name**

Bulldog Dumpster

**Advertiser Status**

Existing

**Notes**

Notes

MBG \$78.75.

Total 1023.75

WLB \$30 per week \$360

WLS \$10 per week \$120

Total \$1,503.75

## Product Details

**Product**

Broadsheet

**Broadsheet Ad Size**

3x5 – H Eighth Page

**Caption**

Winter rates

**Color**

No

## Publications

**Publication 1**

9BGM

**Price / Day**

\$78.75

**Date(s)**

Thu 01/06/22, Thu 01/13/22, Thu 01/20/22, Thu 01/27/22, Thu 02/03/22, Thu 02/10/22, Thu 02/17/22, Thu 02/24/22, Thu 03/03/22, Thu 03/10/22, Thu 03/17/22, Thu 03/24/22, Thu 03/31/22

**Publication 2**

9WLB

**Price / Day**

\$30.00

**Date(s)**

Sun 01/09/22, Sun 01/16/22, Sun 01/23/22, Sun 01/30/22, Sun 02/06/22, Sun 02/13/22, Sun 02/20/22, Sun 02/27/22, Sun 03/06/22, Sun 03/13/22, Sun 03/20/22, Sun 03/27/22

**Publication 3**

9WSHOP

**Price / Day**

\$10.00

**Date(s)**

Sun 01/09/22, Sun 01/16/22, Sun 01/23/22, Sun 01/30/22, Sun 02/06/22, Sun 02/13/22, Sun 02/20/22, Sun 02/27/22, Sun 03/06/22, Sun 03/13/22, Sun 03/20/22, Sun 03/27/22

## Additional Information

**Pickup?**

Yes

**Pickup #**

318523

**Proof Needed?**

Yes

**Email Proof To**

[Monica@whitelakebeacon.com](mailto:Monica@whitelakebeacon.com)

**Tear Sheets?**

No

**Copy Instructions**

Please change rates listed in the current ad to the following winter area

10 yard - \$275

20 yard - \$300

30 yard - \$350

40 yard - \$400

Any tonnage over is \$45 per ton over